



STRENGTH BASED DEVELOPMENT

Boost Business Results by Deploying Untapped Strengths

WHO YOU ARE

*Are you responsible for keeping the best people and building high performing teams?
Do you believe in high performance based on fostering on people's strengths?*

WHY YOU SHOULD CARE

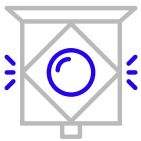
In a research by Gartner it was found that performance **increases by 36,4%*** when managers focus on employees strengths. As a result, the managers show higher engagement, productivity, satisfaction, and **overall success at leading teams.**

WHO THIS IS FOR AND HOW WE DO IT

⚙️ Training & Coaching

👔 Managers, Team Leaders and HR

TOPICS IN THE SPOTLIGHT:



- Strength based development as a strategic approach in HR management
- The Strength perspective vs. The Weakness perspective - shifting the paradigm of performance management to focus on the impact that employees make
- Uncover your talents - strength based assessment tools

IMPACT:



- Using the strength based approach allows people to take a long look at what truly motivates them and how they can release their untapped potential
- Managers can easily start practicing strength based dialogues and coaching techniques for enhanced communication in their workplace right after the training
- Higher productivity, engagement, retention, enhanced collaboration, and increased transparency are just few of dozen of benefits from strength based approach

