



# NAVIGATING CHANGE

How to Maximize the Potential of  
New Technologies and Business Processes

## WHO YOU ARE

*Are you responsible for enabling implementation of a new technology, new software, or a new process? Or are you responsible for leading organizational change?*

## WHY YOU SHOULD CARE

**70% of change initiatives are failing.**

This happens mostly because people are often reluctant and/or slow to start utilizing new technologies and **adopting new ways of working.**

"Implementing a successful change management initiative isn't a one-time thing. **Creating lasting change requires companies to evolve,** and those that evolve successfully can achieve stronger financial performance." - Gallup

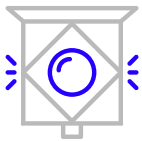
## WHO THIS IS FOR AND HOW WE DO IT

 Training & Coaching

 Teams & Managers

 Individual coaching for key change agents

## TOPICS IN THE SPOTLIGHT:



- Preparation strategies - A change process steps breakdown (both on organizational and individual level)
- People side of change - Understanding the psychology of change - learn techniques and methods to overcome change resistance and negative emotions
- Communication strategies - It is not just about announcing the change. It is about constant support and reinforcement of change management to successful change implementation

## IMPACT:



- Team will have clear roles and responsibilities during change process
- Managers will understand and manage their own response to change
- Managers will easily notice specific areas of conflict and resistance and help their team members to move forward
- Better communication within teams, greater cohesion and higher productivity while a change is happening

